

University of Iowa Hawkeye Poll – Topline Results
Oct. 21, 2011
October 2011 poll of Iowa respondents

Sample: 778 participants, margin of error for full sample is +/- 3.6 percent.

The Hawkeye Poll was conducted Oct. 12-19 by the Hawkeye Poll Cooperative, comprised of UI faculty and students in the University of Iowa Department of Political Science. The poll is carried out with the cooperation and facilities of the Iowa Social Science Research Center, directed by UI Sociology Professor Kevin Leicht. The faculty adviser for the poll is UI Associate Professor of Political Science Frederick Boehmke. The poll is a teaching, research, and service project of the UI Department of Political Science. The College of Liberal Arts and Sciences and the Office of the Provost fund the poll.

MEDIA CONTACTS: Natasha Altema, Hawkeye Poll, 404-625-3372 (cell), 319-335-3844 (office), natasha-altema@uiowa.edu; Nicole Riehl, University News Services, 319-384-0070, nicole-riehl@uiowa.edu; Frederick Boehmke, Hawkeye Poll, 319-335-2342 (office), 716-866-9277 (cell), frederick-boehmke@uiowa.edu

Respondent Identification: A household sample was acquired of households in each of Iowa’s five Congressional districts. An initial attempt was made on answering the phone to reach the “youngest male who is 18 years or older.” Alternatively, a female age 18 or older was interviewed. All who stated they were over age 18 and willing to participate in the survey were included.

Weighting: The survey was weighted according to Congressional district partisanship.

Likely Caucus Attendees: Participants were asked how likely they were to caucus, and for which party. A total of 181 respondents indicated they were “somewhat likely” or “very likely” to attend the 2012 Republican caucus. The margin of error for that subsample is +/-7.4 percent.

Republican Presidential Candidate Choice Among likely Republican Caucusers: If primary or caucus were held today

Mitt Romney	27.0%
Rick Perry	5.9%
Ron Paul	11.5%
Michelle Bachmann	3.9%
Newt Gingrich	7.7%
Herman Cain	37.0%
Jon Huntsman	1.2%
Rick Santorum	3.1%
Someone else	2.5%
Total	100.0%

Republican Presidential Candidate by party identification

	Very Likely	Somewhat Likely	Total
Mitt Romney	29.4%	23.6%	27.1%
Rick Perry	3.0%	10.0%	5.9%
Ron Paul	10.3%	13.4%	11.5%
Michelle Bachmann	4.3%	3.4%	3.9%
Newt Gingrich	7.9%	7.5%	7.7%
Herman Cain	38.7%	34.4%	37.0%
Jon Huntsman	2.1%	0.0%	1.2%
Rick Santorum	3.2%	3.0%	3.1%
Someone Else	1.1%	4.7%	2.5%

Republican Presidential Candidate by strength of GOP identification

	<u>Strong GOP</u>	<u>Not Strong GOP</u>	<u>Don't Know</u>
Mitt Romney	24.5%	31.1%	26.5%
Rick Perry	8.8%	2.7%	6.9%
Ron Paul	6.6%	11.6%	8.1%
Michelle Bachmann	6.4%	2.6%	5.2%
Newt Gingrich	8.1%	9.6%	8.6%
Herman Cain	43.0%	30.1%	39.2%
Jon Huntsman	0.9%	3.4%	1.7%
Rick Santorum	0.9%	8.9%	3.3%
Someone Else	0.9%	0.0%	0.6%
Total	100%	100%	100%

Satisfied with Choices Among likely Republican Caucusers

Very satisfied	28.8%
Somewhat satisfied	57.2%
Not satisfied	14.1%