The University of Iowa Hawkeye Poll
Department of Political Science

2008 Johnson County, Iowa Exit Poll
Co-Sponsored by the Daily Iowan

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The Exit Poll was administered at 15 randomly selected precincts in Iowa City, Coralville, North Liberty and Penn Township. In general, every fourth person leaving the polls was asked to complete the survey instrument. A total of 1153 respondents completed surveys with an estimated response rate of 50%. Exit Polls generally do not include a margin of error because the sampling process is not fully random. The best assessment of an exit poll is the extent to which it mirrors known results, such as the actual vote.

This exit poll included only voters who actually went to their precinct to cast a vote on election day. Early voters are not included, and thus technically we can only generalize to those who voted on election day. However, there is no reason to believe that the results for most of the questions asked would differ significantly except to the extent that partisan differences appear in early voting.

Exit Poll interviewers were students in two political science classes at the University of Iowa. Students were trained and provided a script for soliciting interviews.
Comparison to relevant voting results for Iowa City, Coralville, North Liberty and Penn Township

<table>
<thead>
<tr>
<th></th>
<th>Exit Poll</th>
<th>Actual</th>
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<tbody>
<tr>
<td><strong>U.S. President</strong></td>
<td>Obama</td>
<td>McCain</td>
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<tr>
<td></td>
<td>65%</td>
<td>32%</td>
</tr>
<tr>
<td></td>
<td>62%</td>
<td>36%</td>
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<tr>
<td><strong>U.S. Senate</strong></td>
<td>Harkin</td>
<td>Reed</td>
</tr>
<tr>
<td></td>
<td>69%</td>
<td>29%</td>
</tr>
<tr>
<td></td>
<td>71%</td>
<td>29%</td>
</tr>
<tr>
<td><strong>U.S. House</strong></td>
<td>Loebrock</td>
<td>Miller-Meeks</td>
</tr>
<tr>
<td></td>
<td>58%</td>
<td>36%</td>
</tr>
<tr>
<td></td>
<td>61%</td>
<td>33%</td>
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<table>
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<tr>
<th><strong>Partisan Breakdown</strong></th>
<th>Exit Poll</th>
<th>Johnson County Actual</th>
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<tbody>
<tr>
<td></td>
<td>D</td>
<td>I</td>
</tr>
<tr>
<td></td>
<td>43%</td>
<td>33%</td>
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</tbody>
</table>

Which quality in a candidate matters most?

- 14% Stands up for his/her beliefs
- 16% Cares about people like me
- 8% Has the right experience
- 4% Most liberal
- 6% True conservative
- 23% Strong leadership qualities
- 0% Can win
- 15% Trust him/her more
- 13% Fair and just

Which one or two issues mattered most in your vote for President? (Check ONE or TWO)

- 41% Condition of the Natl Economy
- 8% Environmental Concerns
- 22% Character of the Candidates
- 31% Vision for the Future
- 10% Education
- 9% Homeland Security/Terrorism
- 6% Abortion
- 9% Health Care/Prescription Drugs
- 9% Foreign Policy
- 14% War in Iraq
- 3% Gay Marriage/Civil Unions
- 4% Personal Financial Situation

What is the SINGLE most important problem our local area needs to solve? (Check only ONE)

- 7% Crime
- 13% Education
- 24% Economy/Jobs
- 2% Racial and Ethnic Tension
- 6% Parking
- 8% Growth and Sprawl
- 12% Flood Recovery
- 5% Air and Water Quality
- 10% High Taxes
- 2% Corruption
- 1% Traffic
- 3% Housing
- 6% Health Care Availability

Did you register to vote today?

- 15% Yes
- 85% No
Which of the following statements best reflects your opinion on students, bars, and drinking?

40% The drinking age should remain at 21 and bar access limited to those old enough to drink
25% The drinking age should remain at 21, but students under 21 should be able to enter bars
35% The drinking age should be lowered to 18

Who do you think should be MOST responsible for addressing binge drinking in Iowa City?

17% The University of Iowa
18% The City Council
16% Local Bar Owners
49% Students themselves

How high a priority is addressing the binge drinking issue relative to other things that might need to be done?

9% Highest Priority
44% Medium Priority
38% Low Priority
9% Should not be a priority at all

Are you personally feeling the effects of the credit crunch?

45% Yes
55% No

Do you believe the media has been biased in its reporting on Barack Obama based upon his race?

41% Yes
59% No

Do you consider yourself

<table>
<thead>
<tr>
<th>Do you consider yourself</th>
<th>Do you think of yourself as a (an)</th>
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</thead>
<tbody>
<tr>
<td>35% Liberal</td>
<td>43% Democrat</td>
</tr>
<tr>
<td>41% Moderate</td>
<td>33% Independent (Incl Green/Liberarian/Other)</td>
</tr>
<tr>
<td>24% Conservative</td>
<td>24% Republican</td>
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</table>

Please indicate your sex:

<table>
<thead>
<tr>
<th>What is your race?</th>
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</thead>
<tbody>
<tr>
<td>53% Female</td>
</tr>
<tr>
<td>47% Male</td>
</tr>
<tr>
<td>4% African-American</td>
</tr>
<tr>
<td>92% White/Caucasian</td>
</tr>
<tr>
<td>2% Asian-American</td>
</tr>
<tr>
<td>3% Other Not Listed</td>
</tr>
</tbody>
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First time Voter?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>14%</td>
<td>86%</td>
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